



Chick-fil-A, Inc.
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60 Second Announcement
FOR IMMEDIATE RELEASE

Announcer:

Are you finding it hard to get into the holiday spirit while the weather is still warm?

WELL, now you can come enjoy your FAVORITE cool holiday treat at Chick-fil-A.

And our NEW, FESTIVE flavor is sure to help you welcome this CHEERFUL season.

Stop by ANY Chick-fil-A location and celebrate the season with one of our LIMITED-TIME Peppermint Chocolate Chip Milkshakes.

AND NOW... there is no need to feel guilty when you try any one of our hand-spun milkshakes.

Chick-fil-A has recently removed trans fat from our entire menu, including all of our desserts and delicious milkshakes.

-more-

So... you can come enjoy any of our indulging hand-spun milkshakes...
GUILT-FREE.

Chick-fil-A has just made it BETTER THAN EVER to splurge on the
treats you love.

Grab your friends and family and come celebrate this holiday season
with one of Chick-fil-A's Peppermint Chocolate Chip Hand-Spun Milkshakes.

BUT, you must hurry. This limited-time flavor will only be offered until
January 3rd.

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